

# SMART CITY INITIATIVE NEWSLETTER

Welcome to the Smart City Initiative Newsletter, the central hub for news and updates on pilot programs, partnership opportunities, events, upcoming challenges!

## Pitch Long Beach!

We are launching Pitch Long Beach! program!

We are excited to announce the launch of the Pitch Long Beach! Program. This innovative program will allow vendors to pitch their ideas for a project directly to the City!





Long Beach-based solution providers are especially encouraged to apply.

Pitch your idea here!

## What Works Cities Certification

We have earned WWC certification!

The City of Long Beach was recently certified by Bloomberg Philanthropies for using data and evidence to improve residents' lives. Long Beach is now one of the first 50 U.S. cities to achieve What Works Cities (WWC) Certification!

Read More







#### **Long Beach X Mercedes Benz**

Our innovative partnership with Mercedes-Benz and Xtelligent is underway! Together, we will pilot an intelligent transportation system that will improve traffic management and enhance environmental sustainability.

To learn more about this new program please click here.



### **NEW Open Data Portal!**

The City of Long Beach just launched a NEW open data portal, data.longbeach.gov!

Head over to check out the latest data trends and findings!



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Technology & Innovation | 333 W. Ocean Blvd, Long Beach, CA 90802

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